

THE VISION

No matter what the job, everyone who works in Portland and chooses to live in Portland will find affordable, walkable housing and shelter options that meet their lifestyle needs.

OVERVIEW

What we do about homeless people in the city says a lot about our character. Currently, our approach is not only ignoring the issues that cause homelessness, it fails to address the current realities of people in the streets today. We can do better and we will do better!

For those without stable housing, Portland will be a city that provides pathways to becoming part of the community. For those struggling to make ends meet and left out of affordable housing programs, the City will ensure there's a variety of housing options available to them. Most importantly, displacement will not be the result of new developments in neighborhoods.

4,015

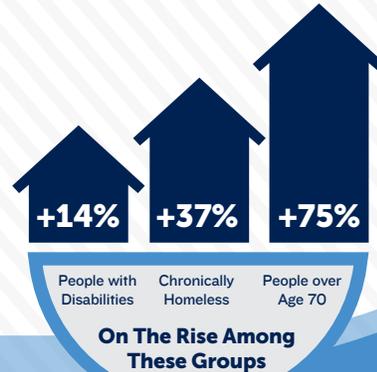
People Sleep
Outside
in Portland

People of
Color Represent

29.5% of the TOTAL population

38.1% of the Homelessness population

Disproportionate
Impacts



WHAT OZZIE WILL DO

Ozzie's objective is clear: end unregulated camping in the streets and provide housing options for all of Portland's workforce. As coalition builders do, Ozzie will gather the region's network of services and build partnerships for investments in livable, walkable neighborhood projects. By applying data to monitor housing stock and setting measurable targets, we will make smart growth decisions that increase community resilience.

The end to unregulated camping begins with designating sites for people to meet basic needs and receive service referrals. A digital currency backed community service program will give people without homes a secure means to obtain money by performing short term tasks. Ozzie will work with other agencies, faith communities, businesses, the tech sector, and non-profit organizations to establish the referral pathways, funding sources, and physical solutions to this problem.

www.ozzie4pdxmayor.org

Housing & Homelessness

POLICY PROPOSALS

TRANSITIONAL EMERGENCY SERVICES



Establish use standards for “Transitional Emergency Services” to allow pop-up sites for short-term or 24-hr services

- Identify viable sites for pop-up services
- Deploy a team of “Site Stewards” for referrals and operational support
- Invest in local, prefabricated, temporary shelter and service facilities

COMMUNITY SERVICE



Create a city-wide community service program for city cleanup, habitat restoration, and neighborhood food production projects

- Create a digital currency system for secure money exchanges and donations
- Establish an “Adopt a Park” program to fund maintenance projects
- Establish neighborhood food pantries and community garden projects.

TRANSIT ORIENTED DEVELOPMENT



Establish a Transit Oriented Development (TOD) Overlay Zone to incentivize projects that enhance public transit.

- Incentivize low-income, workforce, and family housing adjacent to jobs
- Adopt anti-displacement measures to protect residents and businesses
- Adopt a standard rental application form that identifies displacement
- candidates and prioritizes applicants with employment and educational commitments nearby.

Plan for a Sustainable Economy

THE VISION

Portland will be a waste-free, fossil carbon-free globally connected city with a robust local economy of diverse businesses that reflect the rich tapestry of people that call Portland home.

OVERVIEW

Climate change is humanity's greatest survival challenge. It is also Portland's greatest opportunity for achieving its dream of a sustainable, equitable city with a multitude of green jobs for our diverse communities to prosper. By taking a holistic approach to the systems that sustain human life, we have a chance to come out of this more resilient than ever before.

Much of what we interact with today will be impacted by this transition: the materials we use to make products, the fuels we use to power our machinery, and the chemicals we use for our food production. The magnitude of this change will require close collaboration between government agencies, industry partners, and our educational institutions.

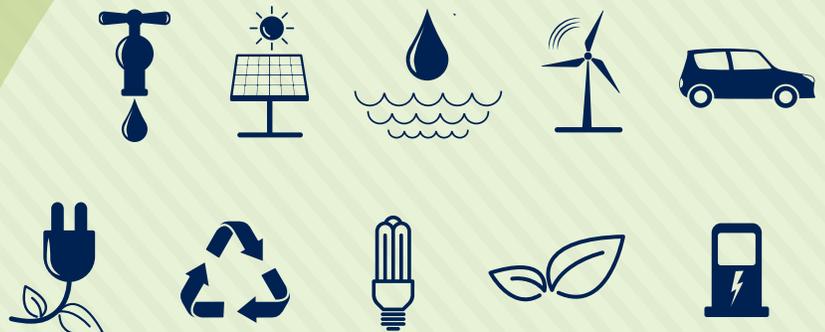
WHAT OZZIE WILL DO

1. Meet with industry partners and community leaders to discuss the targets and what they mean for people.
2. Work with the Bureau of Planning & Sustainability to establish standards for monitoring progress and aggregating data.
3. Work closely with Portland Public Schools, OR Department of Education, the Bureau of Labor and Industries, and trade associations to expand the career pathways for Portlanders.

The Green Cities cluster provides close to 20,000 jobs across nearly 1,000 firms.

(source: webuildgreencities.com)

20,000 Jobs



www.ozzie4pdxmayor.org

Plan for a Sustainable Economy

POLICY PROPOSALS

ZERO CARBON PORTLAND



It's time to replace fossil carbon resources from our fuel and materials supply chain. Over the next ten years, we will phase out all fossil carbon sourced goods and replace them with alternative fuels and materials. This includes investing in:

- Renewal energy production capacity
- New vehicle types and renewable fuels
- Alternatives to raw petrochemical based products
- Incentivizing emerging technology investments
- Decentralizing energy management and storage systems

ZERO WASTE PORTLAND



It's time to stop shipping material waste around the globe and manage all of our material streams locally. Over the next ten years, Portland will phase out all forms of landfill waste and invest in a regional waste management infrastructure. Achieving this requires:

- Annual waste inventories
- Phase-out plans for high-volume waste streams
- Producer take-back programs
- Incentives for locally produced zero-waste alternatives
- Investments in collection, sorting, and processing facilities

HEALTHY URBAN ECOSYSTEM



Portland is part of a living ecosystem and our city's health depends on that ecosystem remaining strong. Portland not only values nature, it is going to put nature to work by bringing environmental health and ecological resilience down to the neighborhood scale. These are the steps we will take to ensure nature and city coexist:

- Catalogue the social and economic impact of ecosystem services like open space, vegetation, carbon sequestration, stormwater infiltration, bio-mass production, food production, and sensitive ecological habitat.
- Incentivize the cultivation of bee colonies and other critical species by creating a program for urban habitat management and partnering with property owners to provide spaces throughout the city
- Establish a public plant and seed bank for gardening and habitat restoration projects
- Coordinate workers for habitat restoration projects through the community service program.
- Establish land use codes for district scale green infrastructure projects.

Plan for a Sustainable Economy

POLICY PROPOSALS

LOCALIZED FOOD SYSTEM



Our food system is not only overly dependent on fossil fuels, it is getting harder to maintain it as more people move into cities around the globe. Portland needs to produce more of the food we consume locally, so I propose that over the next 10 years Portland aim to produce 30% of its total consumption within the city footprint. We will achieve this by incentivizing:

- Vertical Farming & Community Gardens
- Rooftop Food Production Projects
- Neighborhood Food Pantries
- Food Preservation & Preparation Training Programs

HIGH-PERFORMANCE BUILDINGS & INFRASTRUCTURE



After decades of advancement in green building, the time has come for us to use what our Portland design community knows well and challenge ourselves to develop our city in the most ambitiously sustainable way possible. My plan will create measurable environmental performance standards for all project types and accelerate best practices by:

- Granting permitting priority to net zero (or better) projects
- Providing support to citizen groups for district scale green infrastructure projects.
- Establishing a Code Review Committee to propose amendments and inclusions to the municipal building code so that barriers to high-performance building are resolved in advance of project permit applications.

GREEN JOBS



Transforming every industry in our economy means there is a lot of work to do! Over the next four years, my economic development strategy will lay the foundation for tomorrow's workforce by opening career pathways between Portland's schools and the emerging industries in our region. This is how I will get it done:

- Fund pre-apprentice and apprenticeship programs with industry partners to create "earn while you learn" entry level opportunities for careers in construction, mechanics, robotics, computer systems, manufacturing, and craft industry careers.
- Invest in skill development labs and technical assistance programs designed to re-position people that are unemployed, under-employed, or whose career path is at risk.
- Expand Career & Technical Education (CTE) programs into middle school and partner with industry leaders to provide classroom experiences to students.

www.ozzie4pdxmayor.org

Plan for a Sustainable Economy

POLICY PROPOSALS

GREEN BUSINESSES



We are fortunate to have a robust local business community that spans multiple industries and serves the global marketplace with local jobs that sustain local households. Upon taking office, I am committed to working alongside the business community to effect positive change and supporting their journey as a partner in the process of transforming into a zero waste, carbon-neutral version of themselves. The following measures will help us build that path together:

- Establish a “Portland Business” certification program and prioritize procurement of certified businesses on all public contracts through hard goals.
- Prioritize procurement of local, minority-owned, women-owned, and veteran-owned businesses through hard direct spend goals.
- Create an access to capital fund for Oregon certified disadvantaged businesses working on public contracts.
- Create an Office of Small Business inside of the City that will serve as liaison to the local business community, oversee inclusion spend reporting, supervise the certified business support programs, and manage the City’s access to capital fund.

Cleaner vehicles & fuels
represent
60% of the gap
between our carbon emissions
goals and our progress.

Transportation & Mobility Plan

THE VISION

Portland should be a city where people and goods are moving around efficiently, conveniently, affordably, safely, and equitably using locally produced vehicles running on locally produced renewable fuels.

OVERVIEW

As our City grows, we need to ensure that our streets are safe, and that people and goods can move around easily. From maintaining paths and roadways to planning for the future of transportation, it is our cities responsibility to think about how we move. We have an opportunity to reduce congestion, improve air quality, and create jobs by investing in local solutions to our city's mobility needs. Regardless of our pace and method of travel, we need to design this city for a multi-modal, carbon-neutral future.

Beyond changing how we move, my administration is addressing why we move. Part of Transit-Oriented Development is about eliminating the need for travel. Walkable neighborhoods with basic services like childcare, groceries, and other daily needs are a major part of reducing our transportation footprint.

WHAT OZZIE WILL DO

1. Establish vehicle design standards for allowable use on City roads and pathways.
2. Dedicate a cabinet position to coordinating between bureaus and maintaining the Safe Streets Initiative connection with neighborhoods.
3. Establish general neighborhood design and planning standards and present them to each of Portland's neighborhoods for community input.



70 percent of the region's residents live within 1/4 mile of public transit.



Transportation & Mobility Plan

POLICY PROPOSALS

TRANSIT-ORIENTED DEVELOPMENT (TOD) OVERLAY ZONE



Creating a TOD overlay zone is about reducing our transportation footprint while improving the walkability of our neighborhoods. This policy incentivizes projects that compliment transit and brings much needed housing, commercial services, and amenities to neighborhoods throughout the city. The TOD Overlay Zone policy is going to:

- Identify the critical needs for each neighborhood of the City through a community process in advance of projects.
- Incentivize developments that fill critical gaps in housing, emergency services, commercial services, educational facilities, and recreational amenities in addition to providing transit-related services.
- Incentivize developments that increase neighborhood walkability scores and offer last mile solutions to neighborhood residents.
- Provide TOD projects with priority permitting, fee credits, and a single-point multi-bureau permitting process.

In a nation-wide study, compact communities were shown to reduce average driving by as much as 33%.

SAFE STREETS INITIATIVE



Improving safety in our streets is a matter of life and death for Portlanders; and something we can all be a part of. This initiative is about creating a process for addressing safety issues quickly and cooperatively regardless of the task. With everything from vegetation and debris removal in quiet neighborhoods to improved signage and street lighting on major intersections, the opportunity for cooperation between government and community here is great. The objectives of this initiative are:

- Work with neighborhood associations and bring in community groups focused on street safety to identify and evaluate safety enhancements projects.
- Support implementation of safety improvements by connecting neighborhoods to the appropriate agency resources and community service programs available.
- Showcase the safety enhancements implemented in the city through awards and public events to inspire more neighborhoods to implement creative safety enhancements.
- Designate temporary and permanent transit corridors for non-motorized uses

Transportation & Mobility Plan

POLICY PROPOSALS

REDUCING CONGESTION



It's time we develop new funding models for street improvements and drive the innovation in transportation technology towards short range mobility solutions. Part of this policy is about updating how we collect, spend, and use existing public resources including the right of way. The other part of it is about leveraging our local innovators to create the future of mobility in the City. This policy lays the groundwork for eliminating our transportation carbon footprint with locally produced solutions and makes the City a vested partner in the process by:

- Creating motorized vehicle standards for commercial uses on city streets
- Providing R&D funding for locally produced vehicle technologies and fuel types
- Establishing an advisory panel for the development of a new funding model and preparing a recommendation for council within 1 year.

Cleaner vehicles & fuels represent 60% of the gap between our carbon emissions goals and our progress.

EMPLOYEE COMMUTER PROGRAMS



We need to start considering our commuting options more openly. Employee commuter programs are a huge opportunity for government and business to collaborate on making our city work better. By mandating businesses in Portland to provide commuter programs for their employees, the City will be empowering Portland's business sector to become part of the solution to congestion management and employees will benefit from greater flexibility and support. This policy will:

- Require all businesses and organizations operating in Portland to create commuter programs for their employees that include congestion reduction measures and incentives for non-motorized, rideshare, and public transit options.
- Lead through example by instituting programs for City employees that include options for shift offsetting, teleworking, and expanding incentives beyond public transit discounts to include perks for rideshare and use of any non-motorized transport methods.